FINAL EXPENSE PLANNING · [COUNTY / CITY]

Who would pay for your final expenses — and how?

Funeral, burial or cremation, and last bills usually arrive within days — and without a plan, a spouse or children often pay them out of pocket.

A small **whole life insurance policy** (final expense insurance) is one way local families plan ahead, with benefit amounts from [$X,XXX] to [$XX,XXX] chosen to fit a budget.

- Free, no-obligation information by mail or phone
- Simplified application — no medical exam; issuance may depend on your answers to the application's health questions
- Help from a licensed local agent, [AGENT NAME]

Call [PHONE] for free information

No cost · No obligation · Licensed insurance agent

Planning ahead is a gift to your family.

I'm [AGENT NAME], a licensed insurance agent here in [CITY, STATE]. I help people compare final expense whole life insurance options and pick a benefit amount that fits their budget — with no pressure and no obligation.

Call [PHONE] or return the enclosed request if this card arrived with a reply envelope.

[AGENCY NAME]
[ADDRESS], [CITY, STATE ZIP]
[AGENT NAME], Licensed Insurance Agent · License # [LICENSE #]

EDITABLE DISCLAIMER: This is an advertisement and a solicitation of insurance; a licensed insurance agent may contact you by telephone or mail. Whole life insurance underwritten by [INSURER NAME]; availability, benefits, and premiums vary by state, age, and underwriting. [CONSULT COUNSEL: add state-required disclosures, type sizes, and any ad-filing requirements before mailing.]

PLACE POSTAGE / INDICIA HERE

[confirm specs with mail house]

[MAILING ENDORSEMENT LINE — PER YOUR MAIL HOUSE]

[RECIPIENT NAME]
[RECIPIENT ADDRESS]
[RECIPIENT CITY, STATE ZIP]

POSTAL BARCODE CLEAR ZONE — keep empty; confirm with mail house